

Subject: Re: Fwd: Media Opportunity: Crowne Plaza Los Angeles Harbor Hotel
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 03/15/2017 04:51 PM
To: "Moon, Stella" <smoon@latourism.org>
CC: "Saliba, Aaron" <Aaron.Saliba@interstatehotels.com>, "Compton-Morris, Charay" <Charay.Compton-Morris@interstatehotels.com>

Aaron,

The appetizers will be delivered in aluminum trays. What is the ideal time for them to arrive?

Who should we ask for upon arriving?

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
390 W. 7th Street | San Pedro, CA 90731
T [310.832.2183](tel:310.832.2183) | F [310.832.0685](tel:310.832.0685)
lparker@sanpedrobid.com
www.sanpedrobid.com

On Wed, Mar 15, 2017 at 4:34 PM, Moon, Stella <smoon@latourism.org> wrote:

Hi Aaron,

Thanks for your response.

It seems like there will be someone from the fish market to deliver the items to the hotel. I believe they won't be needing your kitchen, but I have looped in Lorena to advise.

Lorena: can you please advise Aaron how the platter trays will be delivered to Crowne Plaza Los Angeles Harbor Hotel?

Best,

Stella

Stella Moon

LOS ANGELES TOURISM & CONVENTION BOARD

T [213.236.2386](tel:213.236.2386)

F [213.624.9746](tel:213.624.9746)

From: Saliba, Aaron [mailto:Aaron.Saliba@interstatehotels.com]
Sent: Wednesday, March 15, 2017 4:02 PM
To: Moon, Stella <smoon@latourism.org>
Cc: Compton-Morris, Charay <Charay.Compton-Morris@interstatehotels.com>
Subject: RE: Fwd: Media Opportunity: Crowne Plaza Los Angeles Harbor Hotel

Hi Stella,

Thank you for your email. Would the San Pedro Fish Market team need access to our kitchen, refrigerators or anything else? Or are they able to drop them off just before the serving time?

Please let me know. Thank you.

Aaron Saliba

General Manager

Crowne Plaza Los Angeles Harbor Hotel

601 S. Palos Verdes Street,

San Pedro, CA 90731

[310-521-8020](tel:310-521-8020) Phone

[310-521-8053](tel:310-521-8053) Fax

[916-872-5084](tel:916-872-5084) Mobile

aaron.saliba@interstatehotels.com

From: Moon, Stella [smoon@latourism.org]
Sent: Wednesday, March 15, 2017 1:44 PM
To: Saliba, Aaron; Compton-Morris, Charay
Subject: RE: Fwd: Media Opportunity: Crowne Plaza Los Angeles Harbor Hotel

Hi Charay and Aaron,

I wanted to kindly follow up regarding the e-mail below.

Also, I had a question for your team. I am currently working with Lorena Parker, Executive Director of San Pedro Historic Waterfront, to take the Red Car Line Trolley to tour around San Pedro. She has informed us that the San Pedro Fish Market would love to provide appetizers to the group. I have advised her that the group has a lunch scheduled at Crown Plaza Los Angeles Harbor Hotel, but she has suggested if she can bring some trays from the fish market for the group to try. Will it be possible to have some trays of appetizers delivered from the fish market to Crown Plaza? I know the fish market at San Pedro is a very iconic location in that neighborhood, so it'll be great if the group has a chance to try few bites.

Please let me know your thoughts and thanks in advance.

Best,

Stella

Stella Moon

LOS ANGELES TOURISM & CONVENTION BOARD

T [213.236.2386](tel:213.236.2386)

F [213.624.9746](tel:213.624.9746)

From: Moon, Stella
Sent: Tuesday, March 14, 2017 12:59 PM
To: 'Compton-Morris, Charay' <Charay.Compton-Morris@interstatehotels.com>
Cc: Saliba, Aaron <Aaron.Saliba@interstatehotels.com>
Subject: RE: Fwd: Media Opportunity: Crowne Plaza Los Angeles Harbor Hotel

Hi Charay,

This is great – thank you so much for sending this over.

I had a call with Hainan Airlines last night and the confirmed headcount will be 21 to 23 people. The group will be coming in a trolley. Can you please advise the best location to drop off the group?

Best,
Stella

Stella Moon

LOS ANGELES TOURISM & CONVENTION BOARD

T [213.236.2386](tel:213.236.2386)

F [213.624.9746](tel:213.624.9746)

From: Compton-Morris, Charay [<mailto:Charay.Compton-Morris@interstatehotels.com>]
Sent: Tuesday, March 14, 2017 9:52 AM
To: Moon, Stella <smoon@latourism.org>
Cc: Saliba, Aaron <Aaron.Saliba@interstatehotels.com>
Subject: RE: Fwd: Media Opportunity: Crowne Plaza Los Angeles Harbor Hotel

Good morning, Stella.

We are so excited at this opportunity to host this FAM group.

I have attached some photos of the property.

Regards,

Charay Compton Morris

Director of Sales and Marketing

Crowne Plaza Los Angeles Harbor

601 S. Palos Verdes Street

San Pedro, CA 90731

[\(310\) 521-8046](tel:(310)521-8046) phone

[\(310\) 521-8053](tel:(310)521-8053) fax

[\(714\) 507-9064](tel:(714)507-9064) mobile

www.crowneplaza.com/laharbor



From: Moon, Stella [<mailto:smoon@latourism.org>]

Sent: Monday, March 13, 2017 4:24 PM

To: Saliba, Aaron <Aaron.Saliba@interstatehotels.com>

Cc: Emily Tran <emily.n.tran@att.net>; dan.harbor.breeze@gmail.com; Compton-Morris, Charay <Charay.Compton-Morris@interstatehotels.com>

Subject: RE: Fwd: Media Opportunity: Crowne Plaza Los Angeles Harbor Hotel

Hi Aaron,

It was a pleasure speaking with you this morning. We're excited to bring the group over on Saturday, March 18 at 12:45 p.m.

Just in case, we're arriving late/early, is this the best number to contact you at [916-872-5084](tel:916-872-5084)? Also, can you please advise the best location to drop off the group?

Per conversation, it'll be great if you can send over few images of your hotel, so I can include it in our press kit.

Thank you all for your assistance!

Best,

Stella

Stella Moon

LOS ANGELES TOURISM & CONVENTION BOARD

T [213.236.2386](tel:213.236.2386)

F [213.624.9746](tel:213.624.9746)

From: Saliba, Aaron [<mailto:Aaron.Saliba@interstatehotels.com>]
Sent: Saturday, March 11, 2017 9:59 AM
To: Moon, Stella <smoon@latourism.org>
Cc: Emily Tran <emily.n.tran@att.net>; dan.harbor.breeze@gmail.com; Compton-Morris, Charay <Charay.Compton-Morris@interstatehotels.com>
Subject: RE: Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises

Hi Stella,

Yes, we would still happy to host the meeting on Saturday. If 9:30 AM still works, let's plan for that. Our DOSM, Charay Compton Morris and I will call you then Monday, if that is still convenient.

Thank you.

Aaron Saliba

General Manager

Crowne Plaza Los Angeles Harbor Hotel

601 S. Palos Verdes Street,

San Pedro, CA 90731

[310-521-8020](tel:310-521-8020) Phone

[310-521-8053](tel:310-521-8053) Fax

[916-872-5084](tel:916-872-5084) Mobile

aaron.saliba@interstatehotels.com

From: Moon, Stella [smoon@latourism.org]

Sent: Friday, March 10, 2017 1:55 PM

To: Saliba, Aaron

Cc: Emily Tran; dan.harbor.breeze@gmail.com; Compton-Morris, Charay

Subject: RE: Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises

Hi Aaron,

Pleasure to e-meet you!

Thank you for your interest and offer in hosting the FAM. We would love for the group to have lunch on Saturday, March 18 at 12:30 p.m.

We are currently working with a fluid schedule that's changing every minute so there might be a change in headcount. I was just advised that the group may increase to 28-30 people instead of 21-23. I know that our numbers just increased, so please do let us know if you're still interested in hosting the group in exchange for potential media coverage. But once I have the confirmed headcount, I can let you know as soon as possible.

I have also attached a list, which includes the journalist' outlets and Hainan Airlines VIPs, for your reference.

I'm also happy to jump on a phone call as well if you have any questions. I'll be available any time today until 5:30 p.m. or Monday, March 13 from 9:30 a.m. until 11

a.m. or any time after 3 p.m.

Best,

Stella

Stella Moon

LOS ANGELES TOURISM & CONVENTION BOARD

T [213.236.2386](tel:213.236.2386)

F [213.624.9746](tel:213.624.9746)

From: Saliba, Aaron [<mailto:Aaron.Saliba@interstatehotels.com>]
Sent: Friday, March 10, 2017 11:19 AM
To: Moon, Stella <smoon@latourism.org>
Cc: Emily Tran <emily.n.tran@att.net>; dan.harbor.breeze@gmail.com; Compton-Morris, Charay <Charay.Compton-Morris@interstatehotels.com>
Subject: RE: Fwd: Media Opportunity: L.A. Waterfront Sportfishing and Cruises

Good Morning Stella,

It is very nice to meet you via email. On behalf of the Crowne Plaza Los Angeles Harbor Hotel, we would be honored to host lunch for the upcoming FAM tour on March 18th. Can you please let me know when you might be available for a call from our Director of Sales and Marketing, Charay Compton Morris, and me, so we can make the arrangements?

Thank you very much - we look forward to working with you!

Aaron Saliba

General Manager

Crowne Plaza Los Angeles Harbor Hotel

601 S. Palos Verdes Street,

San Pedro, CA 90731

[310-521-8020](tel:310-521-8020) Phone

[310-521-8053](tel:310-521-8053) Fax

[916-872-5084](tel:916-872-5084) Mobile

aaron.saliba@interstatehotels.com

----- Forwarded message -----

From: "Moon, Stella" <smoon@latourism.org>

Date: Mar 9, 2017 4:53 PM

Subject: Media Opportunity: L.A. Waterfront Sportfishing and Cruises

To: "dan.harbor.breeze@gmail.com" <dan.harbor.breeze@gmail.com>

Cc: "Tsang, Clara" <ctsang@latourism.org>

Hi Dan,

It was a pleasure speaking with you earlier!

Per conversation, here's a little more information about the FAM. We're working with Hainan Airlines to bring in a VIP and media FAM to explore Los Angeles. During their time in L.A., we will be bringing the group to San Pedro for a day on Saturday, March 18. While here, we would love for them to experience the whale watching tour at 10 a.m. Also in our conversation, you mentioned about assisting us possibly with a lunch, a visit to Battleship IOWA and having them on a trolley. I'll kindly wait for an update on this, but if you need me to reach out, please let me know and I'll be happy to do so.

Like promised, I have also attached a list, which includes the journalist' outlets and Hainan Airlines VIPs, for your reference. The group will consist of 21 people (12 journalists, 7 Hainan staff members, one Discover Los Angeles staff and one tour guide). There may be one or two high-level executives from Hainan Airlines joining as well after their business meetings so the headcount might get up to 23.

I'll give you a call on Monday morning (per our call), but if you happen to have an update before, please let us know.

If you have any questions, please feel free to reach out.

Thank you for your assistance!

Best,

Stella

Los Angeles

Stella Moon

Coordinator, International Communications

LOS ANGELES TOURISM & CONVENTION BOARD

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